

BPR in strategic management – workshop for students of the MBA program

Dedicated for the West Pomeranian Scholl of Business

Workshop description

The workshop session is prepared to make acquaintance with necessity and importance of the process management in the contemporary business management. The students work is moderated and conducted towards understanding of business process management planning rules leading towards strategy implementation followed by success measurement. Practical approach allows to familiarize attendees with scenarios evaluation and well – balanced decision-making processes. The work is also dedicated to create ability to understand roles and attitude in innovative process management both from the team member and the leader perspective.

Key topics

- Selected aspects of strategic management
- Legal circumstances enabling organization restructuring: bankruptcy, reengineering, liquidation
- General rules applied to finance restructuring
- Managerial approach to BPR and BPM
- Evaluation of competitive terms for the organization and understanding of the strategic gap
- Managerial organization and the ability to keep revenue streams during the restructuring process

Key takeaways

- ✓ Ability to initiate, plan and organize processes aiming to implement and transfer innovation
- ✓ Understanding of the scenario-based strategy analysis with the ability to work on the changing assumptions but rational decision-making process
- ✓ Practical ability to measure and redefine business approach using intervention models and recovery techniques
- ✓ Strengthening the ability to move of the to a leadership role in the organization